



Train the Trainer

Live Webinar

Thursday, July 16, 2009

2:30 PM – 4:30 PM (ET)

1:30 PM - 3:30 PM (CT)

Attend a live seminar without leaving the office!

Program Content:

The Institute of Certified Bankers™(ICB) is dedicated to promoting the highest standards of performance and ethics within the financial services industry. This webinar has been approved for 2.5 CE credits.

A must attend for those involved in training.

Spend two hours learning the trade secrets of successful training programs. In the course of training over quarter of a million business people, ITS has honed in on how to produce successful programs that inform, entertain, and are retained. Get tips on analyzing training needs ... designing or hiring training programs that fit your audience ... creating attention demanding visuals ... becoming a better presenter, and more. Come ready to learn, and leave with the tools and enthusiasm needed to improve your current training program.

Covered Topics:

- Program Design
- Techniques for increasing learner retention
- Overcoming audience resistance
- Delivery that is tuned in, not out
- Uncovering your group's true training needs
- Professional Tips
- Produce affordable, quality visual aids
- Convincing the top of the vital importance of training
- Hidden resources that can stretch training dollars
- Knowing when to hire out or produce in-house
- Using group learning to enhance interest on a dull or dry topic
- Welcoming candid and honest evaluations

Put Punch Into Your Presentation!

- Overcoming unfounded fear
- Self-confidence accelerators
- Essential communication skills
- Polishing your voice
- Body language: the hidden communicator
- Projecting a positive image
- Organizing your presentation
- Humor — pros and cons
- Rehearse, rehearse, rehearse
- Ongoing learning and improvement

Presenter:

Janice Branch has been a senior training consultant for InterAction Training Systems (ITS) for fifteen years. She is a very seasoned presenter that has all the right stuff to wow her participants about the subject matter. Prior to joining ITS, Janice was the Senior Manager of Training for Consolidated Communications where she managed, designed, coordinated and presented training programs for this multi-state telco with over 1000 employees. Whether it is teaching how to coach, manage, lead, negotiate, service, sell or train at every level in an organization or if it is consulting on problem solving and servant leadership, Janice is the "go-to" person every bank wants to hear from. Participants appreciate her "been there, done that" humor along with her expert ability to facilitate learning. Today Janice specializes in providing a select group of clients ongoing strategic planning, coaching and training therefore enabling the client to tap into Janice as a team member and part of the leadership of the company.

Who Should Attend:

Training directors, their assistants, human resource personnel, and others who want to learn how to better assess training needs, produce cost effective materials, and develop targeted programs that meet — even exceed — the organization's goals.

What is a Webinar?

A webinar offers you the convenience of attending a live training session at your own facility. It combines the clarity of an audio teleconference with the interactivity and visual presentation of the Internet.

All you need to participate is a telephone and internet access. If you do not have internet access, you can still participate via the conference call.

The live webinar format allows you to ask questions, participate in live surveys, and view the powerpoint slides as the seminar leader presents the material.

Unable to Attend?

No problem. You can purchase a recording of the webinar for future use. With this package you will receive an audio CD, a copy of the powerpoint slides, and any other handouts as applicable. In addition, you will have access to a website where you can view the entire webinar for a period of six months.

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Please call Scott Briggs at 800-795-5242 x1180 if you have any questions.